

لتأجير السيارات
Rent a Car



ذيب أعمال
Theeb Business





01

About the Company



Brief

Theeb Rent A Car has continued to develop its business strategies, since its first inception in 1991, through several integrated foundation stages, which have gained it extensive experience and strengthened its leadership presence as the most famous brand in the car rental market in the Kingdom of Saudi Arabia.

In an effort to meet the needs of all segments of its customers and their growing requirements, Theeb Rent A Car Company continues to develop its professional practices in accordance with the highest international quality standards in force in this field, for its short-term rental service, long-term rental services and support solutions attached to them, and the sale of used vehicles owned by the company that were de-fleeted from its operations.

Furthermore, Theeb serves its clients through a wide network of branches in cities, and airports across the Kingdom, thru 51 car rental branches, 9 vehicle maintenance centers, and two branches for selling used vehicles.



Vision

The Company aims at achieving leadership and excellence in all car rental and vehicle lease services in the Kingdom of Saudi Arabia.

Mission

The Company seeks to gain customer satisfaction and trust and to continuously develop car rental and vehicle lease services by providing various and distinct packages that serve all the needs of its customers.

Values

Effective

contribution in serving the community & its growth.

Compliant

with public regulations and traditions.

Honesty

and integrity in dealing with clients.



02

Business Sector Leasing, A Must Have Experience



About Corporate Leasing

The company seeks to drive growth in leasing passenger and commercial vehicles by benefiting from the years of experience it has built by operating a large fleet of passenger and commercial vehicles supplied to various companies across the Kingdom.

The vehicle lease sector consists of vehicle leasing services conducted on a contractual basis, spanning from one to five years. The vehicle lease market includes a diverse customer base including public and joint stock companies, small and medium enterprises (SMEs), for profit and non-profit companies, & government agencies, and based on customer needs in term of fleet size, mix, brand, etc. a specific sales approach is applied to each accordingly.

Although car rental and vehicle lease offer a similar service for customers to pay and use vehicles owned by another party, they differ significantly in their timescale of use; car rental is characterized to be over a short-term period (typically up to 12 months), while vehicle leasing is known to be over a long-term (typically more than 12 months).

The Key Benefits of Leasing from Theeb



Maintenance:

Theeb provides extended preventive maintenance, which in turn keeps the customers' teams productive in their core business activities.

1



Insurance:

Theeb provides the right type of insurance coverage without costly excess. Theeb's dedicated staff handle all claims and repairs.

2



Free Vehicle Replacement:

Theeb provides temporary replacement vehicles in case of accident or breakdown, God forbid.

3



Unlimited Mileage:

Long term leasing allows customers to drive vehicles with no concern about the mileage and no extra cost.

4



Customization:

Our customers can customize their vehicles, such as adding tracking systems, branding, and on commercial vehicles various types of bodies and cooling systems.

5



Maintenance Centers and 24/7 Service:

Our maintenance centers are distributed around the Kingdom and our Road Side Assistance to help our clients is available on a 24 hours, 7 days a week basis.

6



03

Services



Theeb Rental Services:



Long-Term

12 Months to 5 years

Theeb offers competitive lease pricing to custom fit different customer needs, customized for the maximum benefits. Theeb has extensive experience in leasing not only passenger vehicles like sedans and SUV but also commercial vehicles ranging, from pickups to cargo vans to trucks. Theeb sales team provides advice on performance, value retention, safety, quality, savings on manufacturers' programs and pricing.



Short-Term

One Day to 12 Months

Theeb Rent A car has a network of 51 branches distributed across the Kingdom of Saudi Arabia, along with 9 vehicle maintenance centers. The short-term rental service offers customers the advantage of moving to several stations during a specified period of time without resorting to several different transport service providers.



Through this service, entities that provide specific services to their customers for a certain fee claim their dues or the value of their sale by joining the Billers List and using SADAD services. The service not only allows customers to complete the instant payment process but also helps billers in minimizing cost.

- 1 Efficiency of the invoicing process.
- 2 Reduction of invoicing cost.
- 3 Improvement in collection and accounts reconciliation by providing a common statement between buyers and sellers.
- 4 Providing a better visibility to an invoice status.



04

RoadSide Assistance and Maintenance



المساعدة على الطريق

Road Side Assistance

The company is keen to providing its services on 24/7 basis to its customers, through its mobile maintenance service.

The Roadside Assistance service has many advantages, including:



Service At Any Time:

Roadside Assistance anytime during 24 hours and 7 days a week.



Anywhere:

Our team arrives to serve the client anywhere.



Replacement Vehicle:

Temporary car replacement in case of complete breakdown, God forbid.



Battery:

- Charging the car battery.
- Replacing the car battery.



Towing Service:

Towing the vehicle in case of accident or breakdown, God forbid.



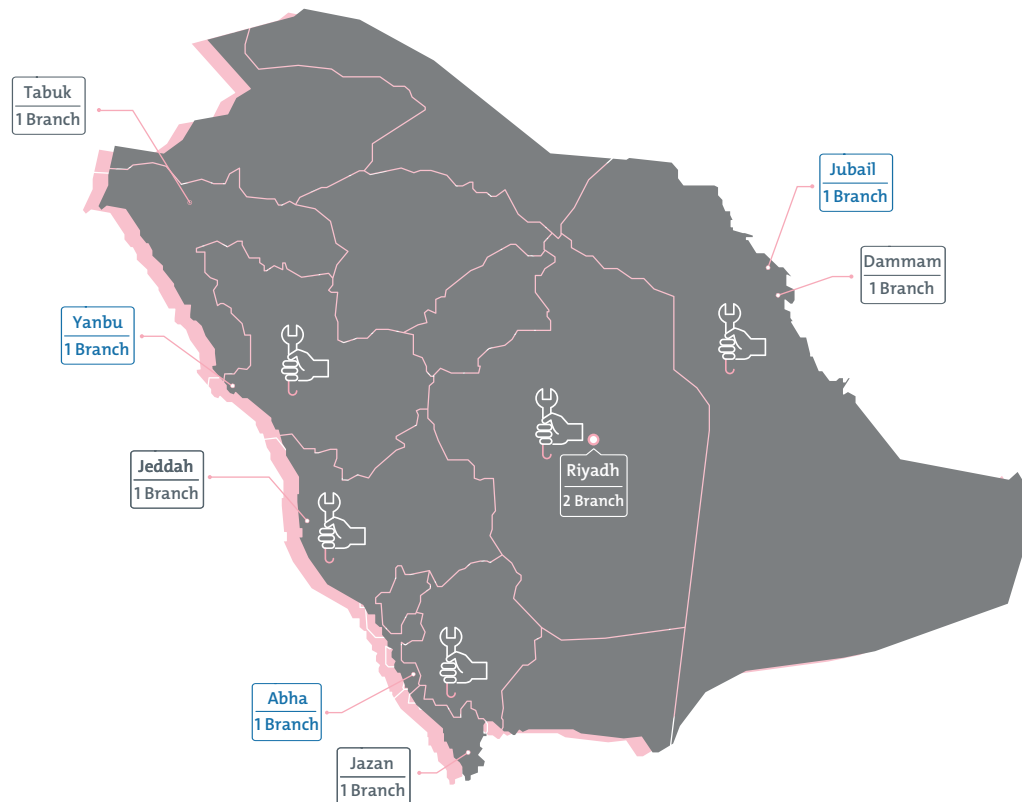
Unlocking The Vehicle:

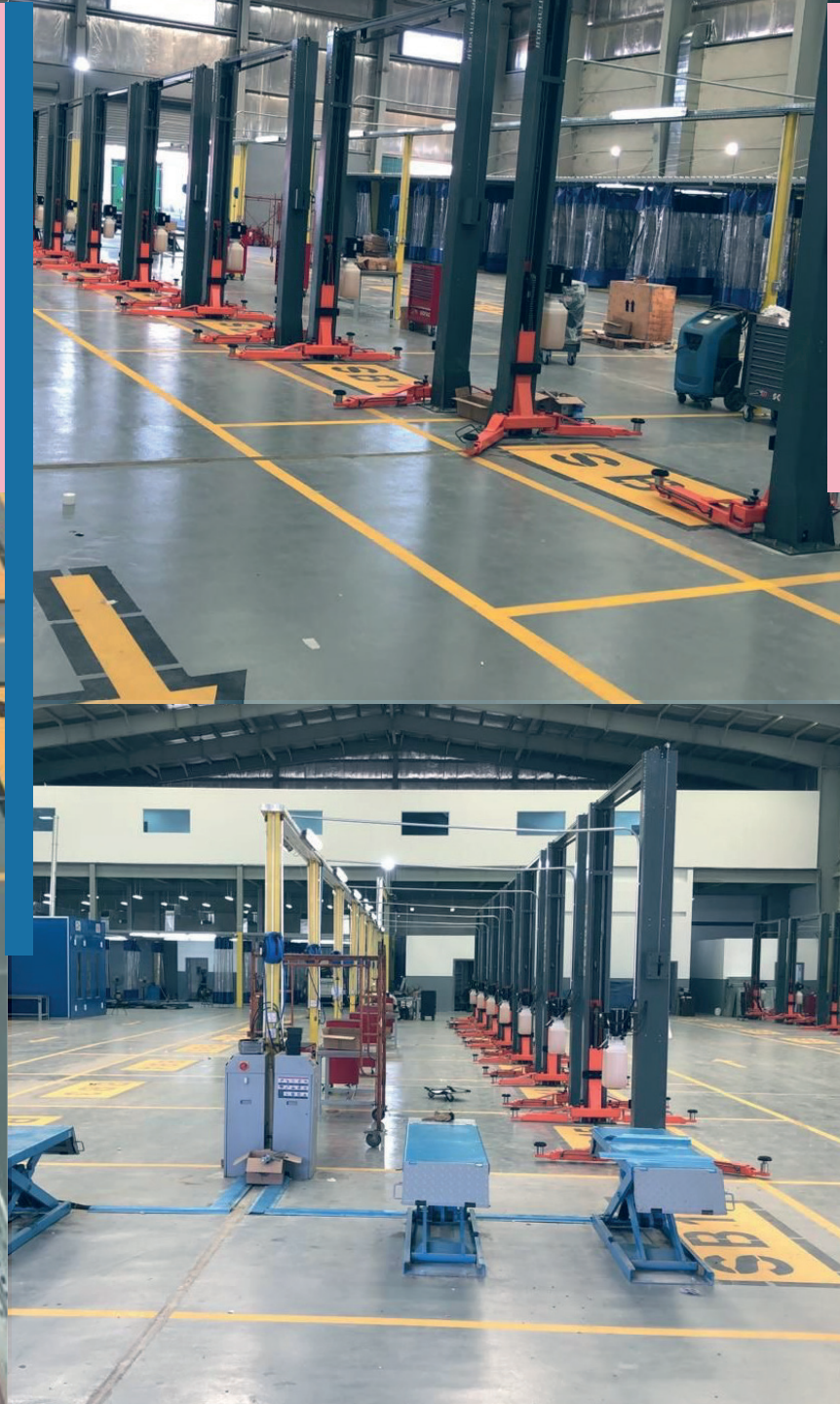
Unlocking the customer's car when the key is forgotten inside.



خدمة الصيانة Maintenance Service

Theeb Maintenance centers are distributed around the Kingdom of Saudi Arabia, where we are always keen to meet the needs of our customers.





خدمة الصيانة
Maintenance Service



خدمة الصيانة Maintenance Service

Theeb Rent A Car is always keen to meet all its customers needs, customers can get maintenance services from PETROMIN or ONE STOP branches in the Kingdom of Saudi Arabia.



+60

- Car maintenance.
- Filters replacement
- Tires replacement.
- Engine oil changing.



+700

- Filters replacement
- Engine oil changing.



05

Business Sector Fleet



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The company offers all government agencies and private sector companies a wide range of vehicle rental solutions and services through long and short term rental. We work to meet the requirements and needs of each of them from vehicles and manpower according to the type and number required professionally and with high efficiency.

The rental services to government agencies and companies include the following:

1. Providing the required quantity of cars, according to the requirements and desires of the customer.
2. Supporting customers with the cars that meet their needs and desire.
3. Comprehensive insurance coverage for cars, as agreed upon in contracts with customers.
4. Providing a 24 - hour vehicle replacement service, in case the car undergoes repair or maintenance in the event of an accident, God forbid.



Family



Economy



Crossover



Compact



Luxury Elite



Luxury



Intermediate



Full Size



SUV Sports Utility



Standard



Special Needs



Pickup

Trucks:



Cargo Van



Pickup



Small Cargo Van



Buses



Refrigerator truck



Box truck



06

Awards



- 2006G Best Rent A Car Company General Motors International Award from Al Jomaih Motors Company & General Motors;
- 2008G Hyundai International Award from AlWaalaa Motors Company & Hyundai Corporation.
- 2008G2009-G2010-G2011-G2012-G Honors by Al-Essa Motors Company, the car agent of General Motors in the Kingdom
- 2009G Client Excellence Award from the AbdullaTif Jameel Company Ltd, the official Toyota car agent in the Kingdom
- 2012G Partner Success Award from “Aljazirah Vehicles”, the official Ford car agent in the Kingdom
- 2012G Chrysler Group Middle East Award
- 2013G Theeb has been voted by the Superbrands Council in Kingdom as a Superbrand
- 2016G Saudi Excellence in Tourism award granted by Saudi Commission for Tourism & National Heritage
- 2018G “Mowaamah” Certification (Bronze Category) granted by the Ministry of Labour and Social Development
- 2018G Enterprise Agility Award (Best Car Rental Company in the Kingdom)
- ISO Certificates 45001 and 14001





07

Social Responsibility

Social Responsibility



Theeb Al Khair Program... an effective community partnership

Theeb Rent A Car Company continues to achieve effective performance towards its social responsibilities as a leading national company, through the positive impact resulting from its many activities that are beneficial to society and the environment and towards its customers and employees. In this context, the company has done the following: Implementing the “Theeb Al Khair” program, which includes participation in social activities and events (welcoming parties and religious ceremonies), sponsoring orphans’ sponsorship associations and charitable societies in the Kingdom

Through “Rahah” services, the company provides vehicles designated and equipped to serve the elderly and people with special needs, such as family cars equipped with wheelchairs, without any additional charges.

The annual initiative of Insan Association (sponsorship of 30 orphans)

Out of good support, Theeb Rent A Car Company has worked to renew its annual sponsorship of 30 orphans from the nation and embrace them to comprehensively meet all that is required by the conditions of sponsorship. As this initiative has been going on for five years, and the goal of the management of Theeb Rent A Car Company in Social Responsibility is to achieve sustainable and continuous partnerships in cooperation with all associations operating under the umbrella of the Ministry of Labor and Social Development.



Social Responsibility



Cooperation agreement with Insan Association (donation of 1 Riyal for each contract for a year)

An agreement has been signed between Theeb Rent A Car Company and Charity Committee for Orphans Care (Ensan), under which Theeb Rent a Car Company donates one Riyal for each individual car lease contract concluded by the company for a full year.

This step comes within the initiatives of “Theeb Al-Khair” program in contributing to social responsibility, as well as the company’s strategy in providing all kinds of support to charitable societies, and orphans care associations in the society where the company operates. The agreement, as well, comes within the general framework of the company’s drive to support the services of these charitable associations and helps them in expanding their scope of work, and provides sustainable sources of income that helps them in maintaining the levels of the services they provide.



08

Sales Team

Business sector Management

The Business Sector Department is responsible for the sales and collections to/from its corporate and government clients, in addition to managing long-term rental and rental agreements for companies, following up and developing them on an ongoing basis.

Ibrahim Omar

Key Account Manager | Business Sector
Email: omer.bari@theeb.sa



Omar Abdulbari

Central and Northern Regions
Email: omer.bari@theeb.sa



Osama Motawa

Eastern Region
Email: osama.motawe@theeb.sa



Jamal AlAgel

Western and Southern Regions
Email: jamal.alagel@theeb.sa



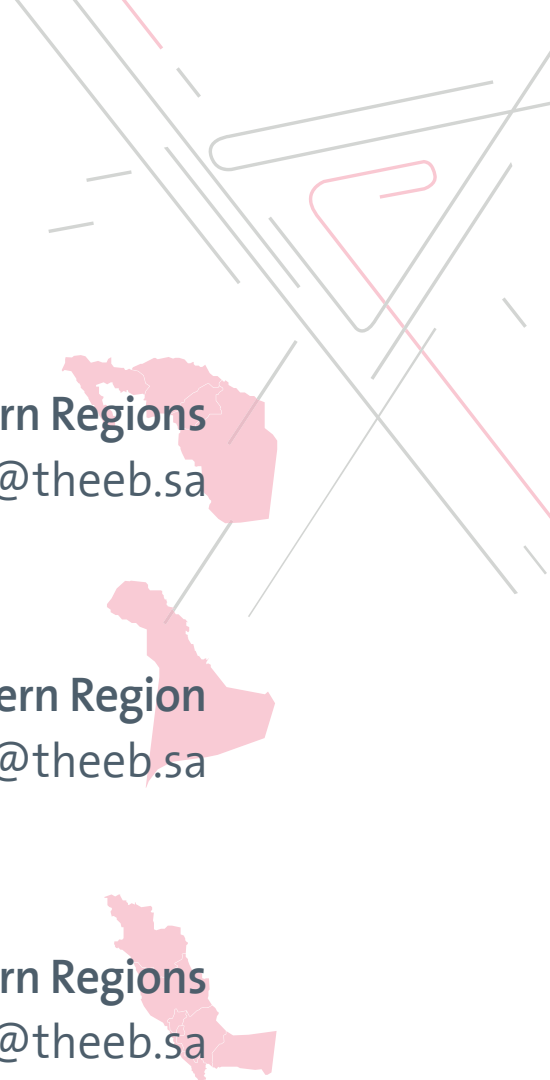


09

Reservations

Reservations through regions

You can reserve your fleet from Theeb Rent A car through email according to your region.

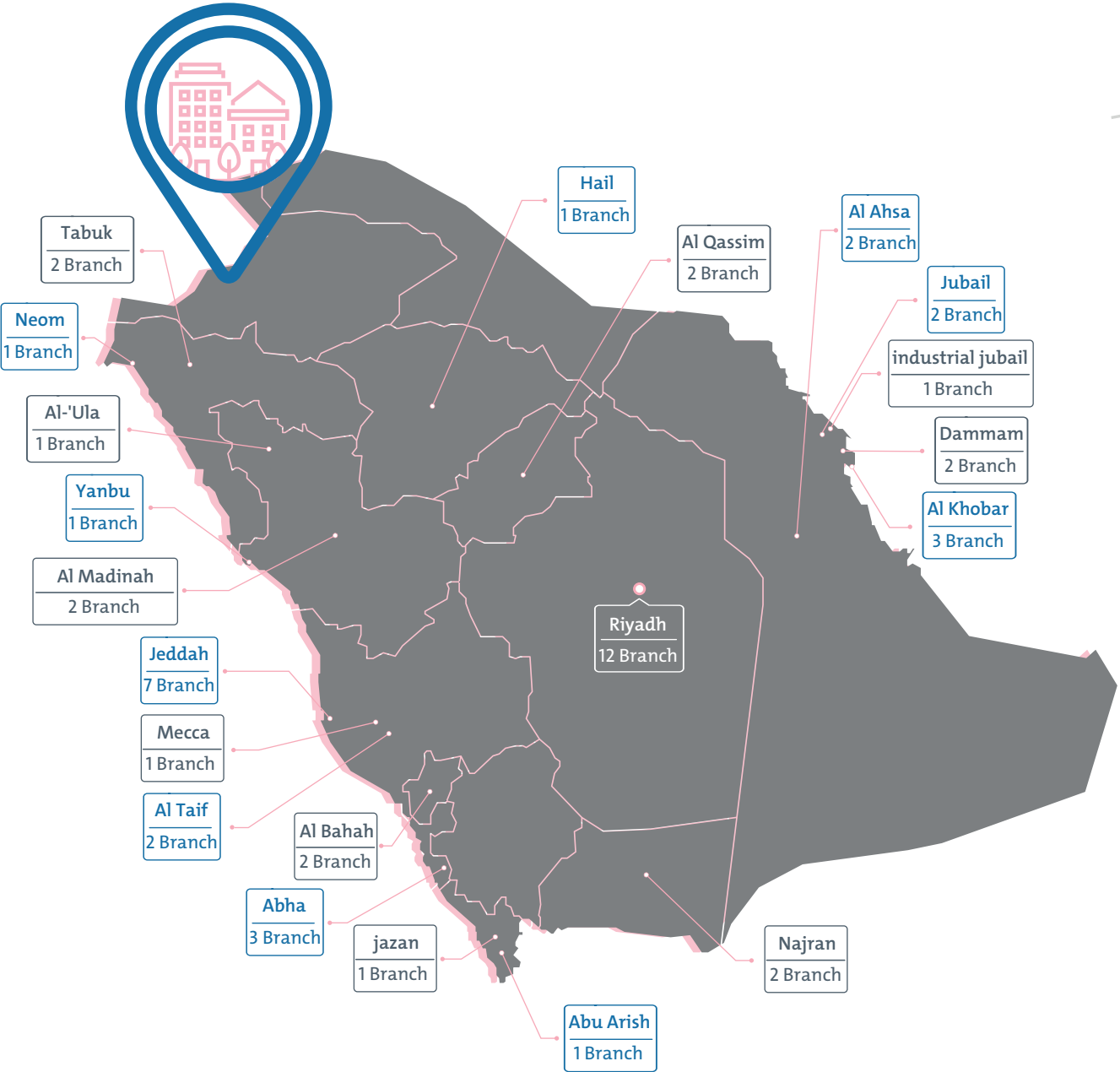


Central and Northern Regions
ReserveRyd@theeb.sa

Eastern Region
ReserveDMM@theeb.sa

Western and Southern Regions
ReserveJed@theeb.sa

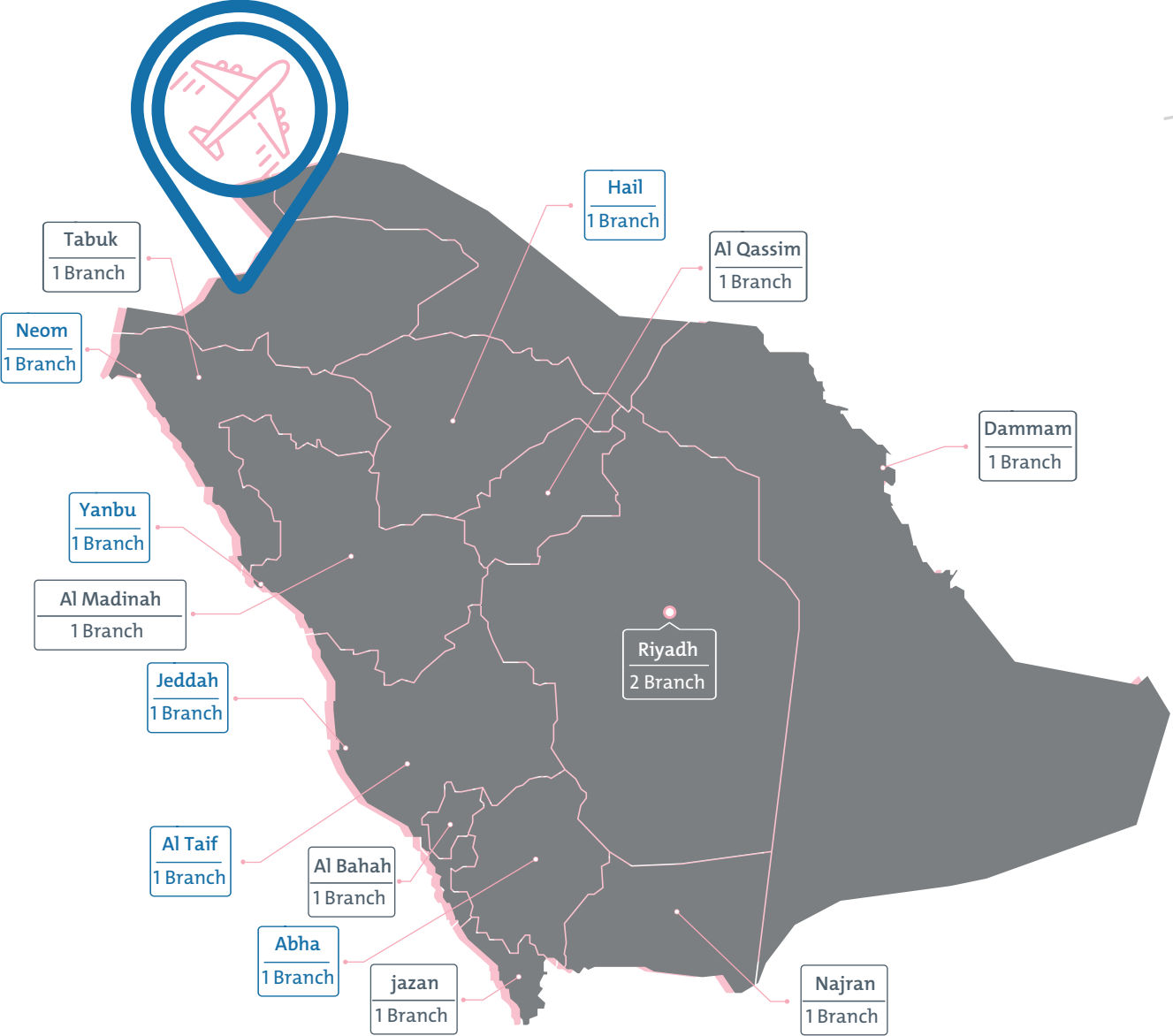
All Branches



Our Branches
Around the
Kingdom



Airport Branches



Our Branches
Around the
Kingdom



Our Clients



Schindler



ذيب .. معاك
Theeb .. Ma'ak